

ASPIRE • ACHIEVE • ASCEND



GIANJYOTI
Institute of Management
and Technology

Approved by AICTE and Affiliated to IKG Punjab Technical University

CROSS CULTURAL EXPOSURE
WITH INTERNATIONAL STUDENTS

PLACEMENT OPPORTUNITY
WITH TOP COMPANIES

EARN WHILE YOU
LEARN OPPORTUNITIES

INDUSTRY BASED
PRACTICAL LEARNING

WORK & TRAVEL
PROGRAMS



Times B-School Ranking 2018



The Tribune, Jan. 25, 2020

BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME



THE 3-YEAR DEGREE PROGRAMME PROVIDES FUNDAMENTAL EDUCATION IN BUSINESS AND MANAGEMENT PRINCIPLES. BBA PROGRAMME AT GJIMT EMPHASIZES ON THE DEVELOPMENT OF COMMUNICATION SKILLS, QUANTITATIVE REASONING, AND ANALYTICAL SKILL OF STUDENTS.

PROGRAMME OBJECTIVES

- Assist students in becoming more proficient in analysis and decision making.
- Develop students abilities to understand business concepts, terms, and theories.
- Develop students' understanding of business and the effects of globalization.
- Prepare students for jobs in the field of management, marketing, human resources & finance.

SKILLS YOU WILL DEVELOP

- Become an effective problem solver and develop analytical skills.
- Have a global business orientation.
- Develop strategic thinking and planning abilities.
- Groomed into a Pleasing personality

CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking & Financial, Retail, FMCG, Marketing, Wealth Management, Business Analytics, E-Commerce, Tourism & Hospitality & IT during its placement process. GJIMT's TPC (Training, Placement & Consultancy Cell) works with a very remarkable approach to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction.

OUR RECRUITERS

jaro education®



& Many More...

PART TIME JOB RECRUITERS



& Many More...



PART TIME JOBS



INDUSTRIAL TALK



INTERNATIONAL STUDY TOURS



CULTURAL ACTIVITIES



PD & SOFT SKILLS



TRAINING



INTERNATIONAL CONFERENCES



MOCK INTERVIEWS BY INDUSTRY EXPERT



IT SKILL TRAINING



STUDENT CLUBS



SUMMITS



PLACEMENTS

BBA CURRICULUM

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6
Principles & Practices of Management	Business Statistics	Organizational Behaviour	Business Research Methods	Operation Research	Strategy Management
Basic Accounting	Business Environment	Marketing Management	Human Resource Management	Mercantile Law	Company Law
Managerial Economics I	Managerial Economics-II	Cost & Management Accounting	Financial Management	Elective – I	Elective – III
Economics I	Corporate Accounting	Production and Operation Management	Entrepreneurship Development	Elective – II	Elective – IV
English	Environmental Studies	IT tools for Business	Business Ethics & Corporate Social Responsibility	Mentoring and Professional Development	Mentoring and Professional Development
English Practical/ Laboratory	Mentoring and Professional Development	Mentoring and Professional Development	Mentoring and Professional Development		
Human Values, Deaddiction and Traffic Rules					
Human Values, Deaddiction & Traffic Rules (Lab/ Seminar)					
Mentoring & Professional Development					

Dual Specialization offered with combination of two streams in Marketing, Human Resources (HR) and Finance



Joint campus placement for student by BRINK'S, an American MNC held at GJIMT.

ELIGIBILITY CRITERIA

▣ 10+2 WITH ANY STREAM.

FEE STRUCTURE*

BBA Fee Details

Semester 1	₹21,000/-
Semester 2	₹23,240/-
Semester 3	₹23,240/-
Semester 4	₹23,240/-
Semester 5	₹23,240/-
Semester 6	₹23,240/-

*Fees Exclusive of

- University Examination Fee to be paid Online by Candidate during examination
- College Kit worth Rs 4300
- Fees Subject to Revision by IKG PTU if any

ADMISSION PROCESS

To book your seat register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in BBA program by filling the form, submitting the documents and paying the fees online.

ADMISSION DOCUMENTS

- 10th DMC
- 12th DMC
- Character Certificate
- Migration Certificate
- GAP Certificate(If Applicable)
- Achievements Certificate (If any)
- Category Certificate (If Applicable)
- Aadhaar Card
- 5 Passport size photos

ACTIVITIES AT GJIMT



Guest Lectures



Fun Trips



Fitness Activities



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HELPLINE: 0172-2264566 | 99144 33199
SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

TOLL FREE NO.: 1800 180 2100

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